

OmniBazaar

Seed Round Investor Deck



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OmniBazaar
Buy. Sell. Anything. Everywhere.

Shop without middlemen. Pay without bankers.

Introducing “De-Commerce”

OmniBazaar creates a “decentralized eBay”,
an open, incentivized, and private-by-default economy
for both physical and digital merchandise.



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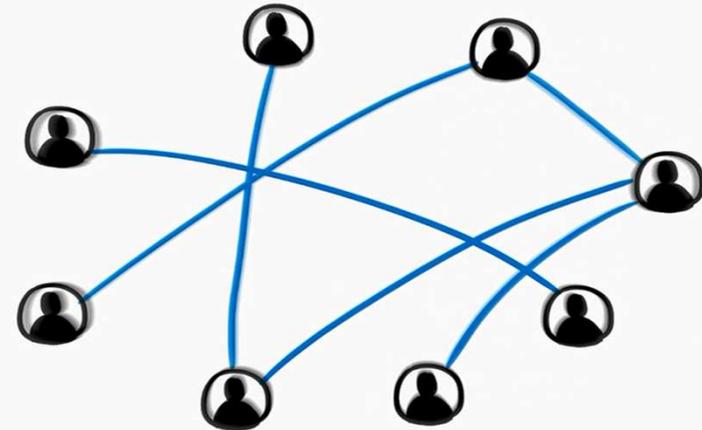
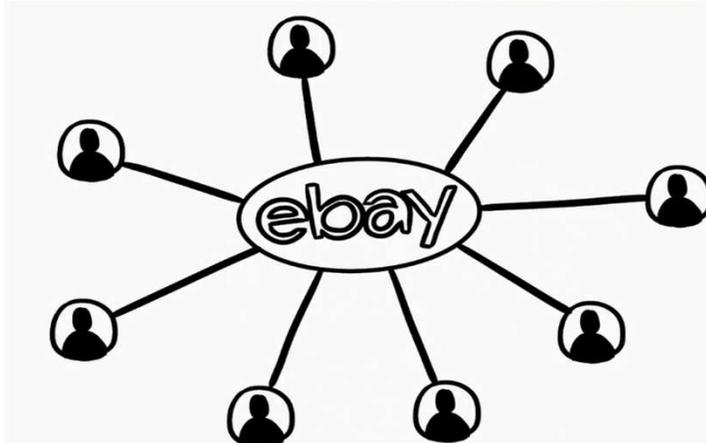
Patented Marketplace Design

Amazon, eBay, OpenSea,
UniSwap, LocalBitcoins, etc.



OmniBazaar

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Bank Account and Credit Card Required

- Sellers pay high fees
- Authoritarian control
- Every click is tracked ("big data")
- Pushes content/advertising
- Content censorship

Barter for CryptoSM

- Sellers pay 0-2% fees
- Community-owned and operated
- No tracking of user information
- See only the listings you choose
- Community policing



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Multi-Trillion Dollar Market



NFTs

2023
Sales
~\$12 Billion



P2P Crypto

2023
Trading Volume
>\$110 Billion



DEX

2023
Trading Volume
>\$2.75 Trillion



Physical Goods

2023 Transactions
>\$6.3 Trillion

1.09 billion users
(combined)



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Competition Comparisons

	Decentralized	Low/No Fees	Crypto Payments	Payment Escrow	Reputation Tracking	Crime Resistant	Referral Incentives	Featured Listings	User Privacy
 OmniBazaar <small>Shop without middlemen. Pay without bankers..</small>	✓	✓	✓	✓	✓	✓	✓	✓	✓
 amazon.com				✓	✓	✓	✓	✓	
 ebay				✓	✓	✓	✓	✓	
 UNISWAP	✓	✓	✓			✓			✓
 bisq	✓	✓	✓	✓	✓				✓
 BINANCE P2P	✓	✓	✓	✓		✓			
 BLUR	✓	✓	✓		✓	✓			
Darknet Marketplaces			✓	✓	?		?	?	✓



Existing Desktop Application

Search

Select

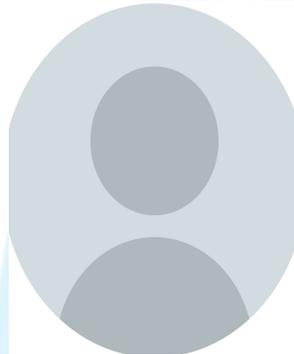
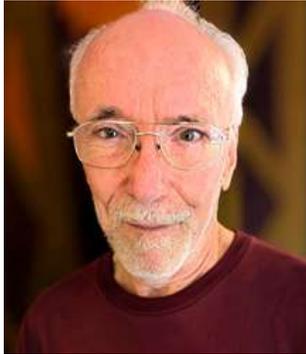
Pay

Coming soon:
Web3 browser plug-in and mobile apps for Apple & Android



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Experienced Executive Team



Richard Crites (Executive) — Over 30 years as an executive and entrepreneur (with two profitable exits). Designer and system architect of the OmniBazaar marketplace. MS Aerospace Engineering, Stanford University.

New Co-Founder (Marketing) — Over 15 years of experience marketing software, cryptocurrencies, and blockchain. Experienced content creator, social marketer, and SEO specialist. MBA, Northwestern University.

Elena Revicheva (Operations) — Seasoned executive with over a decade of experience in corporate governance and IT project management, with leadership roles in fintech and blockchain initiatives.

Fabian Chiera (Technology) — Expert in cybersecurity and blockchain with extensive experience in traceability solutions, cybersecurity, SaaS platforms, and integrating AI and blockchain into practical applications.

Umberto Del Noche (Legal) — Lawyer specializing in commercial law, international trade, and emerging technologies, with extensive experience setting up and launching startups focused on AI and blockchain.



Initial Traction

- Functional marketplace and multi-currency wallet
- Over 10,000 registered users in more than 30 countries
- Two patents on marketplace architecture
- Revenue from marketplace transactions
- Hundreds of marketplace listings
- Application translated into 16 languages



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Development Targets

We are seeking funding to accomplish the following next year:

- Migrate OmniCoin to an advanced Layer 1 smart blockchain
- Relaunch OmniBazaar marketplace as a Web3 browser plug-in
- Develop Android and iOS mobile applications
- Add distributed cryptocurrency exchange (DEX)
- Initial Coin Offering (ICO) and “air-drop” of OmniCoins
- Penetrate NFT, in-game items, P2P local crypto trading markets
- Increase active user base from 10,000 to >1,000,000



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Angel Funding Round

- First outside funding round (Pre-seed)
- \$500,000 of Omni Development DAO tokens
- Up to 10% of fully-diluted equity
- Tokens can vote on all governance proposals
- 36-month token lock-up
- Offer limited to non-US persons
- By Private Placement Offer only



Summary

- Multi-trillion-dollar market
- Minimum Viable Product completed and launched
- Functioning marketplace and cryptocurrency wallet
- Patented technology
- “On-ramp” to e-commerce and cryptocurrencies
- Socially responsible and sustainable
- Experienced management team



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